

Business GCSE : Key Stage 4: Year 11

The Curriculum Overview below highlights some of the key topics that our students will be studying over the academic year. These topics may be subject to change so be sure to keep an eye out on SHMW and during parents' evenings.

Semester 1: Marketing	Semester 2: Marketing continued	Semester 3: Finances
Unit 1-4 Reviews 5.1 Identifying and understanding customers 5.2 Segmentation	5.3 The purpose and methods of market research 5.4 Elements of the marketing mix 5.5 Using the marketing mix: Product and Pricing 5.6 Promotion and Distribution	6.1 sources of finance 6.2 Cash Flow 6.3 Financial terms and Calculations 6.4 Analysing the financial performance of a business
Semester 4: Revision Paper 1	Semester 5: Revision Paper 1	Semester 6: Exam Period
<ul style="list-style-type: none"> - Business in the real world - Influences on business - Business operations - Human resources 	<ul style="list-style-type: none"> - Business in the real world - Influences on business - Marketing - Finance 	

Key Resources to support learning: (text books, wider reading, websites and additional resources for students and parents)
 Tutor2u, AQA Business <<https://www.aqa.org.uk/subjects/business/gcse>>, Seneca Revision, BloombergBusiness

Business GCSE : Key Stage 4: Year 10

The Curriculum Overview below highlights some of the key topics that our students will be studying over the academic year. These topics may be subject to change so be sure to keep an eye out on SHMW and during parents' evenings.

Semester 1: Business in the real world	Semester 2: Business in the real world continued	Semester 3: Influences on Business
1.1 The purpose and nature of business 1.2 Business ownership 1.3 Setting Business aims and Objectives 1.4 Stakeholders	1.5 Business Location 1.6 Business Planning 1.7 Expanding an business Review the basics of Business	2.1 Technology 2.2. Ethical Environmental considerations (work experience)
Semester 4: Influences on Business continued	Semester 5: Business operations	Semester 6: Human Resources
2.3 The economic climate of business 2.4 Globalisation 2.5 Legislation 2.6 The competitive environment	3.1 Production processes 3.2 The role of Procurement 3.3 The concept of quality 3.4 Good customer service	4.1 Organisational structures 4.2 Recruitment and selection of employees 4.3 Motivating employees 4.4 Training

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GCSE BUSINESS: -Components

A level course: AQA GCSE Business
Assessment: 2 Papers

EXAMS		Delivered	Weighting and assessment
<p>Paper 1: Influences of operations and HRM on business activity</p> <p>Written exam: 1 hour 45 minutes</p>	<p>What's Assessed:</p> <ul style="list-style-type: none"> - Business in the real world - Influences on business - Business operations - Human resources <p>Questions:</p> <ul style="list-style-type: none"> - Section A has multiple choice questions and short answer questions worth 20 marks. - Section B has one case study/data response stimuli with questions worth approximately 34 marks. - Section C has one case study/data response stimuli with questions worth approximately 36 marks. 	Y11	<p>90 marks</p> <p>50% of GCSE</p>
<p>Paper 2: Influences of marketing and finance on business activity</p> <p>Written exam: 1 hour 45 minutes</p>	<p>What's Assessed:</p> <ul style="list-style-type: none"> - Business in the real world - Influences on business - Marketing - Finance <p>Questions:</p> <ul style="list-style-type: none"> - Section A has multiple choice questions and short answer questions worth 20 marks. - Section B has one case study/data response stimuli with questions worth approximately 34 marks. - Section C has one case study/data response stimuli with questions worth approximately 36 marks. 	Y11	<p>90 marks</p> <p>50% of GCSE</p>

GCSE BUSINESS: Key resources

The resources below will help your child to succeed in the topics they are studying at school. Some resources will be useful for revising key content, others might provide an exciting opportunity to extend knowledge with visits to exciting places in London or to challenge them.

<p><u>Books:</u></p> <p>Freakonomics Super-freakonomics</p>	<p><u>Websites:</u></p> <p>Tutor2u.com Seneca Investopedia YouTube: Bee Business Bee & Tutor2U</p>
<p><u>Places to visit:</u></p> <p>Arsenal Stadium</p>	<p><u>Text books</u></p> <p>AQA GCSE (9-1) Business 2nd Edition. Malcom SurrIDGE, Andrew Gillespie</p> <p>GCSE Business AQA Exam Practice Workbook - For the Grade 9-1 Course by CGP Books</p> <p>GCSE Business AQA Revision Guide - for the Grade 9-1 Course (CGP GCSE Business 9-1 Revision)</p>